

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
July 11, 2013**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on July 11, 2013 at 8:00 a.m. at the LAX Marriott Hotel located at 6225 W. Century Blvd., Los Angeles.

27 individuals attended the meeting as follows:

- Grant Coonley, Hilton Los Angeles Airport
- Councilman Mike Bonin
- Charles Bassett, L&R Group
- David Merritt, JM Eagle
- Phil Baxter, FourPoints by Sheraton
- Michael D'Amodio, Embassy Suites
- Kent Galante, Renaissance LAX
- John Love, Decron Properties
- Bruce Nahid, LAT Investments
- Silvano Merlo, Embassy Suites
- Bill Geary, Geary Realty
- Brian Vandehey, Parking Spot
- Michael Washington, Sheraton
- Nelson Zager, Radisson LAX
- Val Velasco, BOAC
- Lisa Trifiletti, LAWA
- Omar Pulido, LAWA
- Zoe Cooper, LAWA
- Christopher Koontz, LAWA
- Mariles Krok, L.A. Tourism
- Barbara Yamamoto, LAWA
- Larry Kosmont, Kosmont Companies
- Susan Perry, Kosmont Companies
- Constance Bass, Encounter
- Jeri Barron, Encounter Restaurant
- Christina Davis, LAX Coastal Chamber
- Jim Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. **WELCOME / INTRODUCTIONS**

Grant Coonley welcomed the attendees and introduced the special guests.

2. **PUBLIC COMMENTS**

No comments from the public.

3. **APPROVAL OF MEETING MINUTES – May 9, 2013**

The minutes of the May 9th board of directors meeting were approved as presented.

4. **FINANCIAL REPORT**

Laurie Hughes presented the Budget vs. Actual report for January through June 2013 reflecting total income of \$1,025,302.01 and total expenses of \$547,171.08 for the period. The financial report was unanimously approved by the Board of Directors.

5. **OVERVIEW / UPDATE OF LAWA / METRO PROPOSED DEVELOPMENT**

Larry Kosmont presented an updated overview of LAWA and Metro development concepts including:

- Intermodal Transportation Facility*
- Consolidated Car Rental Facility / Manchester Square uses*
- Automated People Mover Routes*
- Century Blvd. Landscaping Design Plans*
- Metro Green Line Station Design*

Presentation available on request.

6. **SPECIAL GUEST SPEAKER – Councilman Mike Bonin**

Newly elected Councilman Bonin addressed the board of directors and expressed interest in working with Gateway to L.A. to improve the Century Blvd. and attract retail development to the area.

7. **EXECUTIVE DIRECTOR'S REPORT**

LAPD Senior Lead_Officer Ruben Garcia reported that crime in the area is down 16.6%. Additionally, "No Overnight Parking" signs will be installed in Manchester Square restricting Overnight Parking to 2 streets.

Ambassador Contacts. Gateway Ambassadors continue to help homeless individuals throughout PBID, providing information for shelters and other assistance. Some have accepted help while others do not.

	May-12	June-12	May-13	June-13
Citizen Contacts	785	767	672	744
Panhandler Contacts	121	132	112	123

Trolley Passengers

	May-12	May-13	June-12	June-13
Passengers	4835	5117	6444	5871

Passenger Totals by Year

2007	2008	2009	2010	2011	2012	2013
64,690	79,501	74,639	70,837	63376	64687	26145
+13%	+23%	-6%	-5%	-10 %	+2%	-8% first 6 mos. compared 2012

4th of July Fireworks Celebration – El Segundo

278 Hotel Guests took advantage of the FREE service. DSS operated the shuttles and deployed extra shuttles as needed.

Keep It Clean -- The Gateway maintenance crew removed more than 40 pieces of graffiti from throughout the PBID. Additionally, the City of Los Angeles anti-graffiti team was called on two different occasions to help removed graffiti from areas too large for our Gateway crew.

CoStar Advertising – Commercial Real Estate site

- Banner Advertising promoting Gateway to L.A. area
- CoStar's Home Page ad will highlight the districts amenities and options, increasing awareness and generating interest in the area. Submarket banner ads allow you to reach into targeted competitive tenant bases, deliver your message and intercept potential lease deals.
- Website landing page has been added. CoStar banner ad to start in August.

Landscaping at Concourse & Century Blvd.

Landscaping proposals exceeded our budget. RFP's for laying sod or artificial grass have been sent.

8. LAWA UPDATE

Barbara Yamamoto reported that LAWA has entered into a new agreement for tree trimming along Century Blvd., the center median landscaping will be refreshed with new plants, traffic delays in the central terminal area are to continue as long construction of terminals is being performed but that weekly advisories go out to interested parties about the traffic delays, and the a special guided tour of the TBIT construction zone has been set up for August 8th for the Gateway to L.A. board members.

9. **NEW BUSINESS**

Nelson Zager reported on complaints from hotel guests regarding 45 minute delays in getting from LAX to the hotel, and that construction on the Radisson parking structure has resumed and is expected to be completed by year-end.